



SERVING THOSE WHO SERVE

Insider

Volume 4  Issue 2

Pentagon Channel Stats

Military Distribution

Facilities On Air: 370
U.S. Military Population: 1,382,849
AFRTS Worldwide:
1,000,000; 177 Countries

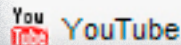
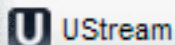
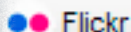
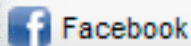
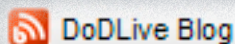
Commercial Distribution

Total Commercial Carriage:
More than 18 million households via
cable, satellite, telco video services,
IPTV, and local access channels

Web Distribution

More than 8 million
Podcast feed requests annually

Stay Connected with tPC



Pentagon Channel Welcomes

Nashville, TN; Richmond, Roanoke
- Lynchburg, VA and MD

Contact Us

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Customer Service

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info@pentagonchannel.mil

PENTAGON CHANNEL PRESENTS TPC SPORTS AND THE 2010 ARMED FORCES BOXING CHAMPIONSHIP

ALEXANDRIA, VA – The Pentagon Channel makes military broadcast history by producing a 10-week television series with blow-by-blow coverage from the 2010 Armed Forces Boxing Championship!



Pentagon Channel Director of Programming & Operations, Jim Langdon said, “Secretary of Defense Robert Gates, along with other senior leaders, has challenged the public affairs community to find ways of reaching the 18-25 year old servicemember. This boxing series is one way tPC can do that.” Langdon went on to say, “This truly is a team-DMA effort as Army, Navy, Air Force, Marines and DMC play key rolls in gathering video of those fighters representing their service.”

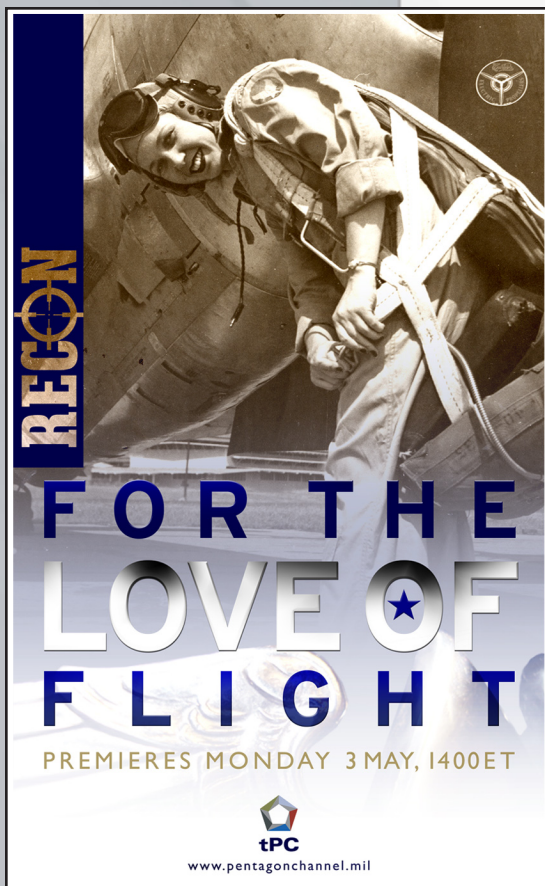
The series debuts Friday, July 2nd at 2000 eastern with repeat airings throughout the 4th of July weekend. The series will continue every Friday, Saturday, and Sunday night for the following few months featuring action from the various weight classes.

The tournament was held at Naval Base Ventura County, Calif. and features competition in 10 male weight classes and three female weight classes. Only the best service athletes are selected to represent the United States Armed Forces in the boxing event each year.



This is also the debut production of “TPC Sports”, a new unit of the Pentagon Channel, and there are plans to produce a series for a Mixed Martial Arts competition this fall. Watch for the promos on tPC and the AFN networks!

Debuting In May: RECON: For the Love of Flight



They were the first of their kind, pioneer aviatrices who paved the way for future women aviators. They were the WASP, Women Airforce Service Pilots, a program lasting from 1942 to when it was disbanded in 1944, when they were no longer needed for domestic flying assignments. They ferried aircraft, flew tow targets and trained cadets -- filling in for the men who were flying combat missions overseas.

Now, 70 years later, they have received one of the nation's highest honors, the Congressional Gold Medal, recognizing their contribution to the war effort and their place in American history.

Although they were not recognized as military pilots until 1977, their inspiration has been felt by the many female military aviators who have followed in their footsteps. More than 25,000 women applied for the original WASP program in 1942. 1900 were accepted -- only 1074 wore their wings, and 38 died serving their country. The surviving WASP went on to log over 60 million miles flying missions across the United States.

It may have been just a two-year program. But for these women, and the women who were inspired by their service, the impact has lasted a lifetime.

RECON: *For the Love of Flight* premieres Monday 3 May at 1400, and on www.pentagonchannel.mil.

Airing Now: RECON: Home Front

For every deploying servicemember, someone is left behind. It's an ever-pressing dilemma—how families back home cope with the stresses of deployment. RECON: *Home Front*, looks at how two mothers in Ohio and two teenage daughters in California turned their struggles into positive outlets for others.

The April edition of the Pentagon Channel's signature documentary program will continue to run daily until May 3. It's also available as streaming video on our Web site at www.pentagonchannel.mil, or as a free download on the government podcast section of the iTunes store.



Know Your Anchors



NAME: MC2(SW) Michael S. Wilken

YEARS OF SERVICE: 6

HOMETOWN: Saginaw, MI

MOST REWARDING JOB ASPECT:
Providing a little piece of home to troops forward deployed.

HOBBIES: Golf, bowling and cars

FAVORITE TV SHOWS: House, ESPN

FAVORITE MUSIC OR BAND:
Outkast

FAVORITE MOVIE: Superbad or Step Brothers

BEST PLACE TO LIVE OR VACATION: Any place warm with no rain or wind and lots of golf courses

INTERESTING PLACES YOUR SERVICE HAS TAKEN YOU: Dubai, U.A.E.

INTERESTING FACT ABOUT YOU:
I once bowled a perfect 300 game.

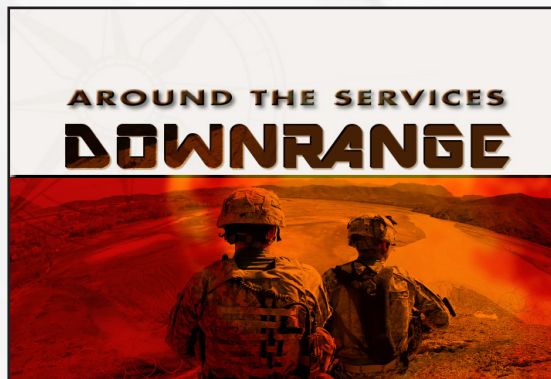
'Fit for Duty' --Season 3 Coming Soon!

Back on location at Bolling AFB, Washington, DC, this season's shows focus on weight training and resistance machines. Each episode features 'Train Smart, Stay Strong' fitness, nutrition, and injury prevention tips to take your workout to the next level!

Fit for Duty is a daily exercise show led by motivating, military instructors to guide viewers through an intense workout. Work out to your favorite episodes on www.pentagonchannel.mil or via Podcast on iTunes.



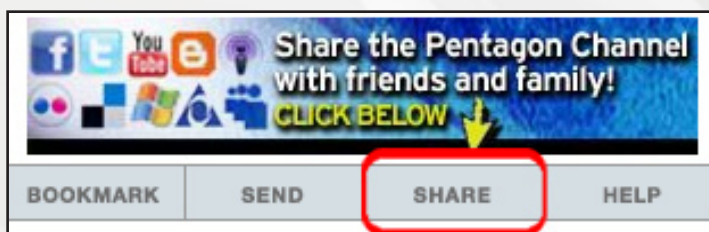
ATS DOES DOWNRANGE



If you've been looking for the news coming in from downrange but haven't been able to find it, look no further than our news program, Around The Services. Our original program Downrange has moved and has become part of the standard news program. So, now you can get all the news you want in one place.

PENTAGON CHANNEL EQUIPMENT ISSUES?

Are you having technical difficulties with your issued Pentagon Channel receiving equipment? Whether you need new equipment or just some assistance aligning your dish to the Pentagon Channel satellite, we are here to assist. Please call our 24/7 Technologist Help Desk at 951.413.2339 or DSN 348.1339 for all your technical needs.



Share the Pentagon Channel with your friends using the **share button** on our Web site home page.

INTERNAL COMMUNICATIONS



www.dma.mil



American Forces
Radio & Television Service
www.myafn.net



www.pentagonchannel.mil



www.defense.gov



www.estripes.com

Comcast Expands Pentagon Channel Carriage in MD

ALEXANDRIA, VA, March 25, 2010 – The Pentagon Channel and Comcast today announced that the military channel is now available in Annapolis as well as Anne Arundel, Calvert and Charles Counties in Maryland. The Pentagon Channel appears on Comcast's Digital Classic channel 185 in these areas.

"We are thrilled to be working with Comcast to offer the Pentagon Channel in this footprint which serves several military communities," said Brian Natwick, General Manager of the Pentagon Channel. "The expansion of our programming on Comcast across additional Maryland markets helps us fulfill our mission of providing timely military news and information to the men and women of the U.S. Armed Forces."

Comcast Expands Pentagon Channel Carriage in VA

ALEXANDRIA, VA, April 12, 2010 – The Pentagon Channel and Comcast today announced that the military channel is now available to Comcast customers in the Richmond area, including the City of Richmond as well as Goochland, Hanover, Henrico, Louisa and Powhatan Counties. The Pentagon Channel appears on Comcast's Digital Classic channel 185 within these areas.

"The Richmond area is home to Ft Lee and the Joint Culinary Center of Excellence, the birthplace of our hit show, 'The Grill Sergeants,'" said Brian Natwick, General Manager of the Pentagon Channel. "We are happy this region will now have the opportunity to get an inside look at the hard work and dedication of their military neighbors."

Proud of Our Military: Recent Movements and Promotions

We're proud of our military here at the Pentagon Channel. So, we would like to share the promotions and movements of our comrades. New arrivals include MC2 Fabrizio, MC2 Wilken and (S)MSgt Burnette. (S)MSgt Burnette, promoting to SMSgt in June, is the new SEA for DMA-Alexandria and the Pentagon Channel. SSgt Macdonald, just promoted in April, is leaving for school in June. In the past year, SGT Ross left for school while SGT Bryant returned from deployment and SSgt Rose deployed. SSgt Rose just returned in April from deployment and received a decoration for her deployment. (see picture) MC1 Burgess is departing in May for Norfolk and MC1 Murray recently left for training for her deployment. We wish our military the best in their coming and going.



Original On-Air Programming

Catch them on-air or online.



30-minute daily newscast on military news



30-minute documentary on all things military



30-minute workout led by service members



30-minute cooking program featuring top military chefs



30-minute newsmagazine on news from the Pentagon.



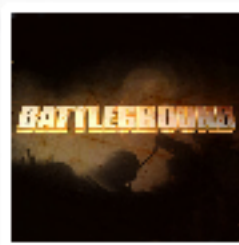
Part of ATS - news on operations in Afghanistan and Iraq



30-minute "survivalguide" for the new servicemember



30-minute program featuring AAFES solutions



30-minute series featuring historic films from past wars



Briefings, press conferences, speeches and special events.

Video and Audio Podcasts

Find them through our Web site or the iTunes store.



Backstage with today's top entertainers with a uniquely military perspective



ATS in Brief: 5-minutes of Around the Services headline news



CJCS: interviews and statements from CJCS on issues concerning servicemembers



2-minute audio profile of a decorated "American Hero"